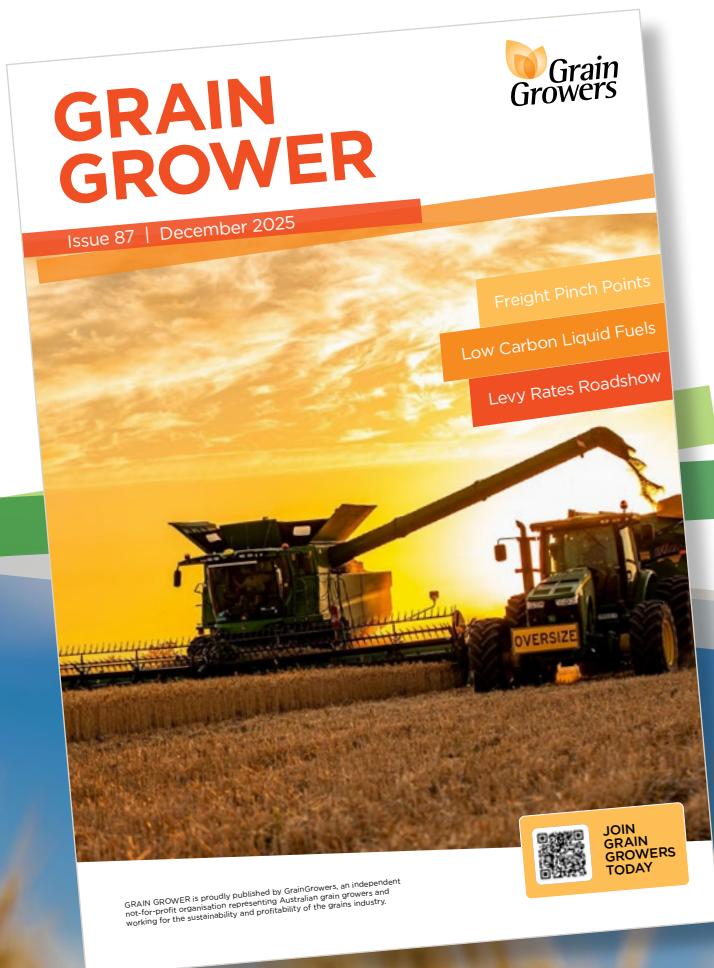


GRAIN GROWER

GrainGrowers represents Australian grain growers, empowering them through engagement, advocacy and capacity building.

The quarterly magazine Grain Grower is a trusted source of important industry news and information.

Media Kit | 2026



KEY FACTS

Grain Grower magazine is populated with content that directly engages with growers across Australia



Personally addressed and mailed directly to every grower member.

Over
12,000
households 

Quality colour A4 gloss magazine



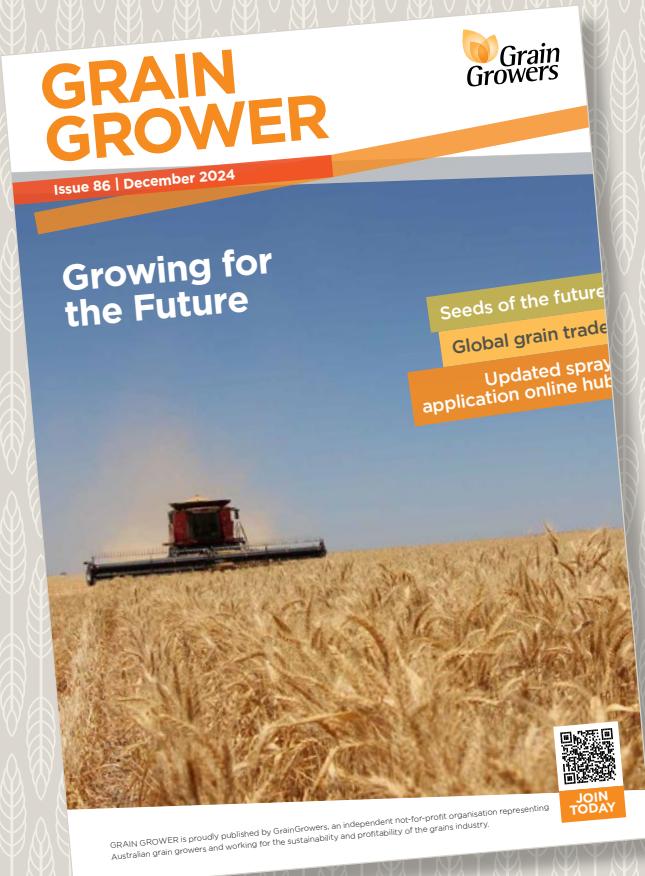
Available online through the GrainGrowers website, profiling your brand to an even broader industry audience



Amplified through GrainGrowers' social channels; Facebook, Twitter & Instagram



Feedback from growers is that they keep the magazine in their household for an extended shelf-life





AUDIENCE

Around

**23.4 MILLION
HECTARES**

of commercial grains crops are
planted annually across Australia

95% of Australian farms are
family owned and operated*

\$19.1 BILLION
gross value of production

\$22.8 BILLION
in exports

Our readership spans grain growing
regions across Australia

*Source: ABARES

2026 PUBLISHING DATES AND DEADLINES

EDITION	BOOKING DEADLINE	AD MATERIAL & INSERT	DELIVERY AFTER
June 2026	1 May	15 May	3 June
December 2026	2 November	16 November	7 December
Fortnightly e-news	2 weeks prior	1 week prior	Fortnightly

E-NEWS AD DEADLINE AND PUBLICATION DATES

MONTH	AD DEADLINE	PUB. DATE	AD DEADLINE	PUB. DATE	AD DEADLINE	PUB. DATE
Jan	9	16	23	30	-	-
Feb	6	13	20	27	-	-
Mar	6	13	20	27	-	-
April	3	10	17	24	-	-
May	1	8	15	22	-	-
June	29 May	5	12	19	-	-
July	26 Jun	3	10	17	24	31
Aug	7	14	21	28	-	-
Sept	4	11	18	25	-	-
Oct	2	9	16	23	-	-
Nov	30 Oct	6	13	20	-	-
Dec	27 Nov	4	11	18	-	-

2026
**MAGAZINE &
E-NEWSLETTER
ADVERTISING RATES**

	CASUAL	X2 (-10%)
FULL PAGE	\$3,200	\$2,880
½ PAGE	\$1,950	\$1,755
¼ PAGE	\$1,300	\$1,170
INSERT	\$3,950	\$3,555
FLYSHEET	\$2,200	\$1,980
E-NEWSLETTER	\$320	-

All rates are exclusive of GST which will be included upon invoicing



ARTWORK SPECIFICATIONS

	TRIM SIZE (mm / w x h)	TYPE AREA (mm / w x h)	BLEED (mm)
FULL PAGE	210 x 297	183 x 260	216 x 303
DOUBLE PAGE	420 x 297	392 x 260	426 x 303
½ PAGE HORIZONTAL	183 x 125	—	—
½ PAGE VERTICAL	93 x 260	—	—
⅓ PAGE HORIZONTAL	183 x 80	—	—

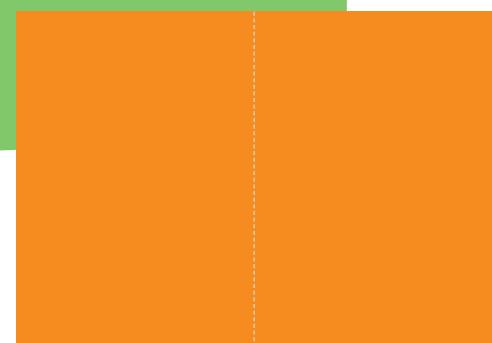
ADDITIONAL

INSERT	A4 (210 x 297mm), weight 0-10 grams
FLYSHEET	70mm w x 130mm h, black & white only
E-NEWSLETTER	600px x 100px banner + hyperlink

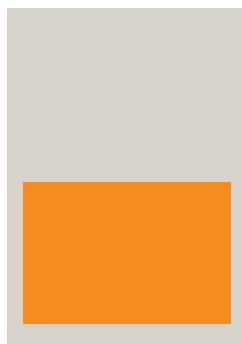
PREFERRED FORMAT is high-resolution PDF (cmyk format) with bleed and crop marks visible and all fonts embedded. Please label your file with the date of publication. Colour proofs must be supplied.



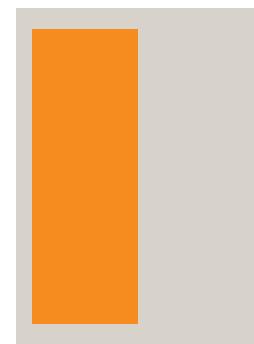
FULL PAGE



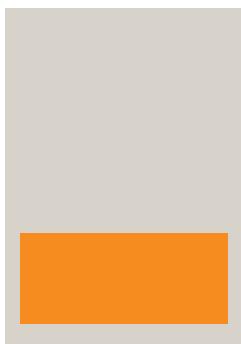
DOUBLE PAGE



½ PAGE HORIZONTAL



½ PAGE VERTICAL



⅓ PAGE HORIZONTAL

GRAIN GROWER

Terms & conditions

The publisher is GrainGrowers Limited. Confirmation by the advertiser or booking agency through this GrainGrowers booking form is considered the contract. GrainGrowers does not accept or pay any agency commissions.

Indemnity

It is the responsibility of the advertiser to ensure that advertisements comply with the Competition and Consumer Act 2010 or the Fair-Trade Act. All advertisements are accepted for the publication on the condition that the advertiser indemnifies the publisher and its servants against all actions, lawsuits, claims, and/or damages resulting from any material published on behalf of the advertiser.

Acceptance

The Publisher reserves the right to reject any advertisement or copy considered offensive or outside advertising standards and regulations. Advertisers are responsible for ensuring that advertisements comply with commonwealth and state laws. The Publisher reserves the right to refuse any ad bookings it sees fit.

Cancellations

All bookings called before booking deadlines will be charged at 50%. Cancellations after this deadline will be charged at the full rate.

YOUR 2026 BOOKING

To request a booking, please complete the 2026 booking form online [here](#).

Why Australians should care about grain exports to Southeast Asia

Words: Amabel MacIntyre – Policy Manager, Trade and Supply Chains

Australia's wheat isn't just feeding households at home – it's a strategic ingredient in the stability of our region

When most Australians think about grain, they picture bread, breakfast cereals or biscuits on the supermarket shelf. But behind every loaf and Weet-Bix box lies a story that reaches well beyond our borders. The global network of ports of call for Australian wheat, barley and other grains leave our shores to supply a region that will leave our shores to supply a region of more than 675 million people. From bank notes to bank accounts, the Australian wheat is a key ingredient in helping Southeast Asia's most recognisable and affordable foods.

To learn more about how Australian grain strengthens diplomatic relationships, supports peace and prosperity, and why continued investment in our grain and agricultural development programs is vital to sustaining Australia's role as Southeast Asia's trusted food partner, scan the QR code.

Coming Up For GrainGrowers

1 Dec 2025 – 9 Jan 2026
Innovation Generation Wollongong
Innovation Generation Wollongong
OnBoard program applications open (virtual)

Tuesday 17 February
GrainGrowers member dinner, Perth

Thursday 26 March
GrainGrowers Sustainability Forum, Sydney

Please keep an eye on the events page on the [GrainGrowers website](#) for more!

For further information contact

enquiry@graingrowers.com.au
or call **02 9286 2000**